

ORDER



KSDK

Orders
Order / Rev: 702689
Alt Order #: 06254617
Product Desc: US CHAMBER/COMMERCE
Estimate: 724815
Flight Dates: 07/27/12 - 08/07/12
Original Date / Rev: 07/26/12 / 08/03/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: US Chamber of Commerce
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/23/12	07/29/12	18	\$34,950.00	\$29,707.50
07/30/12	08/05/12	57	\$105,150.00	\$89,377.50
08/06/12	08/12/12	16	\$19,350.00	\$16,447.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	18	\$34,950.00	\$29,707.50	0.00
August 2012	73	\$124,500.00	\$105,825.00	0.00
Totals	91	\$159,450.00	\$135,532.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSDK	46%	\$159,450.00
Market	100%	\$346,630.43

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	3%	\$10,398.91
KETC	0%	\$0.00
KMOV	29%	\$100,522.83
KNLC	0%	\$0.00
KPLR	2%	\$6,932.61
KTVI	20%	\$69,326.09
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	07/27/12	07/27/12	M-F 430-5p Jeopardy	CM	430-5p	----F--	:30	2	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/23/12	07/29/12	----F--	2		\$1,125.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSDK	07/23/12-07/29/12		M-F 430-5p	430-5p		-----F----	:30	(\$1,125.00)	0.00	NM				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	07/27/12	07/27/12	M-F 430-5p Jeopardy	CM	430-5p	----F--	:30	2	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	----F--		2				\$1,125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	Credited [credit]														
E 2	KSDK	07/30/12	08/02/12	M-F 430-5p Jeopardy	CM	430-5p	MTWT---	:30	4	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	MTWT---		4				\$1,125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	07/30/12-08/05/12		M-F 430-5p		430-5p	MTWTh----	:30		(\$1,125.00)		0.00	NM		
	See MG 37.13 [Did not Air-per as run and Discrept report-needed to cut time]														
2	KSDK	07/30/12-08/05/12		M-F 430-5p		430-5p	MTWTh----	:30		(\$1,125.00)		0.00	NM		
	See MG 34.5,34.6 [Did not run - per as run and discrept report-needed to cut time]														
E 3	KSDK	08/06/12	08/06/12	M-F 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$1,125.00		0.00			
E 4	KSDK	07/27/12	07/27/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	----F--		1				\$900.00		0.00			
E 5	KSDK	07/30/12	08/03/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	6	\$900.00	P-1	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	MTWTF--		6				\$900.00		0.00			
E 6	KSDK	08/06/12	08/07/12	M-F 6-7A 6-7a	CM	6-7A	MT-----	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		2				\$900.00		0.00			
E 7	KSDK	07/27/12	07/27/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	----F--		2				\$900.00		0.00			
E 8	KSDK	08/06/12	08/07/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MT-----	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	MT-----		4				\$900.00		0.00			
E 9	KSDK	08/04/12	08/04/12	SAT TDY NBC Today Show (Sa)	CM	7-8a (7:00 AM-8:00 AM)	-----S-	:30	2	\$785.00	P-1	0.00	NM	2	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S-		2				\$785.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	07/30/12-08/05/12		SAT TDY		7-8a	(7:00 AM-8:00 A-----Sa--	:30		\$785.00		0.00	NM		
2	KSDK	07/30/12-08/05/12		SAT TDY		7-8a	(7:00 AM-8:00 A-----Sa--	:30		\$785.00		0.00	NM		
E 13	KSDK	07/27/12	07/27/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	----F--		1				\$1,800.00		0.00			
E 16	KSDK	07/28/12	08/04/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	-----S-		1				\$800.00		0.00			
	Week:	07/30/12	08/05/12	-----S-		1				\$800.00		0.00			
E 17	KSDK	07/28/12	08/04/12		CM	6-630P	-----S-	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 6p														
News Channel 5 at 6P Sat														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/23/12	07/29/12	-----S-		1		\$900.00		0.00				
Week: 07/30/12		07/30/12	08/05/12	-----S-		1		\$900.00		0.00				
E 20	KSDK	07/28/12	07/29/12	Olympics Prime Olympics Primetime	CM	Olympics Primetim-----SS	:30	2	\$7,500.00	P-1	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/23/12	07/29/12	-----SS		2		\$7,500.00		0.00				
N32	KSDK	07/27/12	07/27/12	M-F Noon News Noon News	CM	12-1230p-----F--	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/23/12	07/29/12	-----F--		1		\$675.00		0.00				
N33	KSDK	07/27/12	07/27/12	M-F 430-5p Jeopardy	CM	430-5p-----F--	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/23/12	07/29/12	-----F--		1		\$1,125.00		0.00				
N34	KSDK	07/30/12	08/03/12	M-F 430-5p Jeopardy	CM	430-5p111-1--	:30	4	\$1,125.00	P-1	0.00	NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		07/30/12	08/05/12	111-1--		4		\$1,125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSDK	07/30/12-08/05/12		M-F 430-5p		430-5p		MTW--F----	:30	(\$1,125.00)	0.00	NM		
See MG 34.5,34.6														
[Did not run - per as run and discrept report-needed to cut time]														
5	KSDK	08/03/12-08/03/12		M-F 4P News		4-430P		-----F----	:30	\$1,125.00	0.00	NM		
Ⓜ MG for 2.2,34.2														
[N/A]														
6	KSDK	08/03/12-08/03/12		M-F 4P News		4-430P		-----F----	:30	\$1,125.00	0.00	NM		
Ⓜ MG for 2.2,34.2														
[N/A]														
N35	KSDK	08/06/12	08/06/12	M-F 430-5p Jeopardy	CM	430-5pM-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	M-----		1		\$1,125.00		0.00				
N36	KSDK	07/27/12	07/27/12	M-F 5P News News Channel 5 at 5P	CM	5-530P-----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/23/12	07/29/12	-----F--		1		\$1,800.00		0.00				
N37	KSDK	07/30/12	08/06/12	M-F 5P News News Channel 5 at 5P	CM	5-530P22222--	:30	10	\$1,800.00	P-1	0.00	NM	10	\$19,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		07/30/12	08/05/12	22222--		10		\$1,800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KSDK	07/30/12-08/05/12		M-F 5P News		5-530P		MTWThF----	:30	(\$1,800.00)	0.00	NM		
Credited														
[credit]														
6	KSDK	07/30/12-08/05/12		M-F 5P News		5-530P		MTWThF----	:30	(\$1,800.00)	0.00	NM		
Credited														
[credit]														
Week: 08/06/12		08/06/12	08/12/12	2-----		2		\$1,800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	KSDK	08/06/12-08/12/12		M-F 5P News		5-530P		M-----	:30	(\$1,800.00)	0.00	NM		
See MG 37.13														
[3x ordered in a 1/2 hour (see lines 37 and 38 on order)]														
13	KSDK	08/02/12-08/02/12		Olympics Zone		Olympics Zone		---Th-----	:30	\$2,925.00	0.00	NM		
Ⓜ MG for 2.1,37.11														
[did not air and too many spots ordered in tp]														
N38	KSDK	08/06/12	08/06/12	M-F 5P News News Channel 5 at 5P	CM	5-530PM-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00

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N38	KSDK	08/06/12	08/06/12	M-F 5P News News Channel 5 at 5P	CM	5-530P M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1		\$1,800.00		0.00				
N39	KSDK	07/27/12	07/27/12	M-F 6P News News Channel 5 at 6P	CM	6-630P ----F--	:30	2	\$1,925.00	P-1	0.00	NM	2	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	----F--		2		\$1,925.00		0.00				
N40	KSDK	07/30/12	08/03/12	M-F 6P News News Channel 5 at 6P	CM	6-630P 11111--	:30	5	\$1,925.00	P-1	0.00	NM	5	\$9,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	11111--		5		\$1,925.00		0.00				
N41	KSDK	08/06/12	08/06/12	M-F 6P News News Channel 5 at 6P	CM	6-630P M-----	:30	1	\$1,925.00	P-1	0.00	NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1		\$1,925.00		0.00				
N42	KSDK	07/30/12	08/03/12	M-F 5-6A 5-6a	CM	5-6A 11111--	:30	5	\$560.00	P-1	0.00	NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	11111--		5		\$560.00		0.00				
N43	KSDK	07/30/12	08/03/12	M-F 4P News News 5 at Four	CM	4-430P MTWTF--	:30	2	\$1,015.00	P-1	0.00	NM	2	\$2,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MTWTF--		2		\$1,015.00		0.00				
N44	KSDK	07/30/12	08/03/12	Olympics Prime Olympics Primetime	CM	Olympics PrimetimeMTWTF--	:30	3	\$7,500.00	P-1	0.00	NM	3	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MTWTF--		3		\$7,500.00		0.00				
N45	KSDK	08/04/12	08/04/12	Sat 6-7A Sat 6-7A	CM	6-7A -----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S-		1		\$450.00		0.00				
N46	KSDK	07/30/12	08/03/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics WeekdayMTWTF--	:30	6	\$1,125.00	P-1	0.00	NM	6	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MTWTF--		6		\$1,125.00		0.00				
N47	KSDK	08/06/12	08/06/12	Olympics Zone Olympics Zone	CM	Olympics Zone M-----	:30	1	\$3,400.00	P-1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----		1		\$3,400.00		0.00				
N48	KSDK	07/30/12	08/03/12	Olympics Overnight Olympics Overnight	CM	Olympics OvernightMTWTF--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MTWTF--		1		\$125.00		0.00				
N49	KSDK	07/27/12	07/27/12	M-F Noon News Noon News	CM	12-1230p ----F--	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	----F--		1		\$675.00		0.00				
N50	KSDK	07/28/12	07/29/12	Olympics Weekend 4-6a Olympics Weekend DT	CM	Olympics Weekenc-----SS	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----SS		2		\$450.00		0.00				
N51	KSDK	07/28/12	07/29/12	Olympics Weekend 12-5p Olympic Weekend DT	CM	Olympic Weekend-----SS	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----SS		1		\$3,600.00		0.00				
N52	KSDK	08/02/12	08/03/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday---22--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 702689
 Alt Order #: 06254617
 Flight Dates: 07/27/12 - 08/07/12

Advertiser: US Chamber of Commerce
 Product Desc: US CHAMBER/COMMERCE
 Estimate: 724815

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N52	KSDK	08/02/12	08/03/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday- - - 22- -	:30	4	\$1,200.00	P-1	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - 22- -		4		\$1,200.00		0.00			
N53	KSDK	08/04/12	08/04/12	Olympics Prime Olympics Primetime	CM	Olympics Primetim- - - - - S-	:30	1	\$7,500.00	P-1	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S-		1		\$7,500.00		0.00			
N54	KSDK	08/05/12	08/05/12	Olympics Prime Olympics Primetime	CM	Olympics Primetim- - - - - S	:30	1	\$7,500.00	P-1	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S		1		\$7,500.00		0.00			
N55	KSDK	08/04/12	08/04/12	Olympics Weekend 12-5P Olympic Weekend DT	CM	Olympic Weekend - - - - - S-	:30	1	\$3,600.00	P-1	0.00 NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S-		1		\$3,600.00		0.00			
N56	KSDK	08/05/12	08/05/12	Olympics Weekend 12-5P Olympic Weekend DT	CM	Olympic Weekend - - - - - S	:30	1	\$3,600.00	P-1	0.00 NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	- - - - - S		1		\$3,600.00		0.00			
N57	KSDK	08/06/12	08/06/12	M-F 4P News News 5 at Four	CM	4-430P M- - - - -	:30	1	\$1,015.00	P-1	0.00 NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M- - - - -		1		\$1,015.00		0.00			
N58	KSDK	08/06/12	08/06/12	M-F 5-6A 5-6a	CM	5-6A M- - - - -	:30	1	\$560.00	P-1	0.00 NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M- - - - -		1		\$560.00		0.00			
N59	KSDK	08/07/12	08/07/12	M-F 5-6A 5-6a	CM	5-6A - T- - - - -	:30	1	\$525.00	P-1	0.00 NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- T- - - - -		1		\$525.00		0.00			
N60	KSDK	08/06/12	08/06/12	M-F 4P News News 5 at Four	CM	4-430P M- - - - -	:30	1	\$675.00	P-2	0.00 NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M- - - - -		1		\$675.00		0.00			
											Totals	91	\$159,450.00